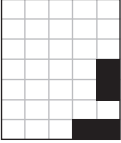
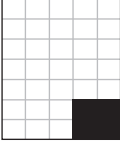
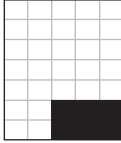
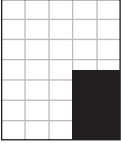

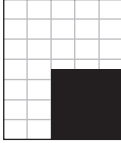
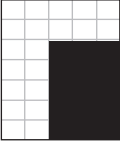




PRINT ADVERTISING RATES 2016-2017

 <p>Business card 1 7/8" x 3 7/8" or 3 7/8" x 1 7/8"</p> <p>\$75</p>	 <p>Notice 3 7/8" x 3 7/8"</p> <p>\$120</p>	 <p>1/6 page 5 7/8" x 3 7/8"</p> <p>\$180</p>	 <p>1/4 page 3 7/8" x 6 7/8"</p> <p>\$205</p>	 <p>Banner 10" x 3 7/8"</p> <p>\$280</p>
 <p>1/3 page 5 7/8" x 6 7/8"</p> <p>\$300</p>	 <p>2/5 page 5 7/8" x 9 7/8"</p> <p>\$400</p>	 <p>1/2 page 10" x 6 7/8"</p> <p>\$475</p>	 <p>Full page 10" x 14"</p> <p>\$900</p>	

* Sizes are listed in inches by W x H

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THE LINK: Every week, 8,000 copies of each issue are distributed everywhere on the Concordia campus, as well as in 70 distribution points off campus including bars & restaurants near Loyola Campus, on St-Laurent Blvd, Mont-Royal and St-Denis. 85 per cent of the Concordia community reads *The Link*. By advertising with us, you are sure that your ad will be seen by a diverse and large group of possible clientele.

- **10 000 copies each TUESDAY**
- **Prices are per insertion**
- **Custom:** \$1.25/agate line
- **Colours:** One colour: add 15%. Full colour: add 25%.
- **Inserts:** \$85.00/1000 (minimum 5000)
- **Guaranteed placement** (full page only): add 15%
- **Design services:** \$40.00
- **Prices do not include applicable taxes.**

- All prices are net before taxes
- **Deadline for artwork:** Friday at 2 p.m.
- **Technical requirements:** Quark 7. Photoshop eps. Adobe pdf. 300dpi.
- **Colours:** CMYK only
- **Advertisers requiring design work:** must place the ad 3 business days prior to the above deadlines.
- **Ad text may be in French or English.**
- **All advertising copy is subject to the approval of the publisher.**
- **First ad must be paid in advance.**
- **Cancellations:** 4 days prior to publication or the advertiser assumes the total cost of the ad.

August 2016

S	M	t	W	T	F	S
28	29	30	31	/1	/2	/3

September 2016

S	M	t	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	/1

October 2016

S	M	t	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

November 2016

S	M	t	W	T	F	S
/30	/31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	/1	/2	/3

December 2016

S	M	t	W	T	F	S
4	5	6	7	8	9	10

WINTER BREAK

January 2017

S	M	t	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	/1	/2	/3	/4

February 2017

S	M	t	W	T	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	SPRING BREAK				25	
26	27	28	/1	/2	/3	/4

March 2017

S	M	t	W	T	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	/1

April 2017

S	M	t	W	T	F	S
2	3	4	5	6	7	8

EXAMS PERIOD